



MSL Learn Webinar Series
Connecting with Local Government Officials
April 23, 2024

How We Gather



- Rename with Name and Library or Town
- Share Questions in Chat
- Raise Hand to Speak

Today's Hosts

Tracy Cook



MSL Lead Consulting
& Learning Librarian

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MSL Continuing
Education
Coordinator

(Colet rhymes with Olay)



Today's Agenda

Purpose – introduce local government series

Plan – why, what, and possible next steps

Resources – new handbook and series

The Why - History and Background



Summer Library Director Institute and need for local government connections



Research Institute for Public Libraries – emphasis on stakeholder value



Invitation to attend local government conferences

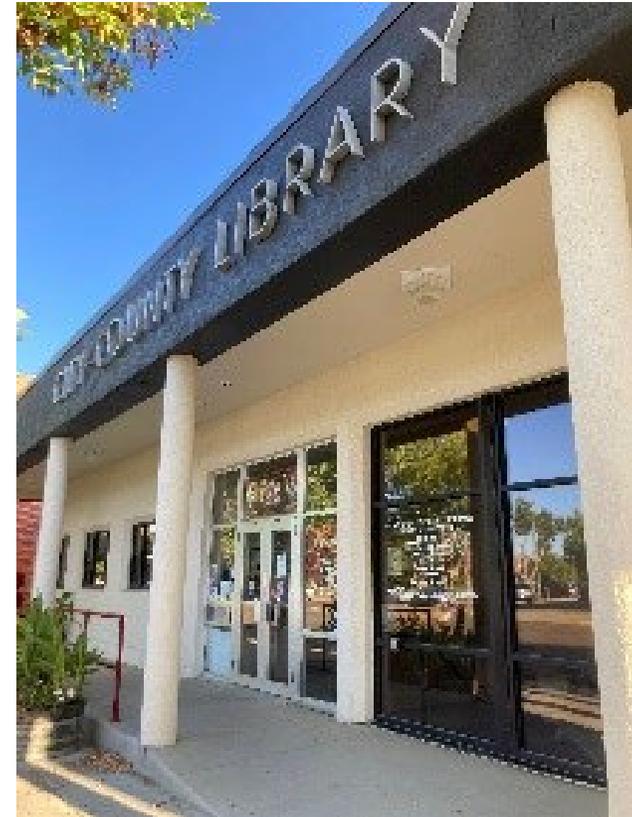
The Approach

- Learn about roles, duties, and challenges
- Build relationships
- Practice speaking about community impact
- Avoid talking points



Connecting with Local Government Officials

- What are we planning?
 - Handbook – completed!
 - Value of libraries webinar series
 - An economist's view
 - Literacy and libraries
 - Value of physical spaces
 - Connecting with local Montana officials
 - Building community – more in-depth learning with both f2f and online opportunities



Aspirations

What We Hope to Accomplish

- More libraries work successfully with local government leaders for the betterment of the community.
- Trustees and librarians see themselves as community leaders and are viewed as community leaders by others.

What We Hope You Learn

- How to recognize and understand issues that are of importance to local government and community leaders.
- How to use what you learn from officials to develop library services that build community and address community needs and aspirations.
- How to be prepared to talk about the library in terms of community well-being rather than “what” the library does.

Questions?



Possible next steps

- Read the handbook
- Sign up for one of the webinars
- Pick something from the handbook and try it locally



Links from Webinar Chat

- [MSL Connecting with Local Government Webpage](#)
- [Connecting with Local Government Officials Handbook](#)
- [May 15 Webinar](#)
- [October 17 Webinar](#)

Access Resources, Recording, and Claim Credits

- Visit today's event in the ASPeN Event Calendar
- Download Resources
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ASPeN: Library Directory

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April 2024

month week day

Sun	Mon	Tue	Wed	Thu	Fri	Sat
31	1	2	3	4	5	6
		9a MSL Consulting and CE 10a MSC Office Hours 2p MSC Office Hours	1p MSC Content Managem		10a Sagebrush Federation	10a South Central Federati
7	8	9	10	11	12	13
		10a 2024 MSL Learn Webin	6:30p MLN Virtual Program	1p Digital Opportunities Pla	11a Broad Valleys federatio	10a Roosevelt County libra
14	15	16	17	18	19	20
			12a 2024 Montana Library Association Annual Conference 9:30a MSL Commission Me			
21	22	23	24	25	26	27
		9a MSL Consulting and CE 12h Connecting with Local		10a Golden Plains library fe	11a Spring 2024 Tamarack Federation Meeting	

MSL YouTube Channel

- Look for the MSL Learn Webinar Series Playlist
- Access new recordings
- Subscribe!

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MSL Meetings

Playlist Name	Video Count	Public Playlist	Updated	Action
State Library Commission Meeting	55 videos	Public · Playlist	Updated 5 days ago	View full playlist
2023 Public Library Standards Task Force Meeting	2 videos	Public · Playlist		View full playlist
MT Land Information Advisory Council	14 videos	Public · Playlist		View full playlist
Network Advisory Council Meeting:	25 videos	Public · Playlist		View full playlist

Learn with MSL

Playlist Name	Video Count	Public Playlist	Updated	Action
MSL Learn Webinar Series	20 videos	Public · Playlist	Updated 7 days ago	View full playlist
Tiny Tech Trainings	10 videos	Public · Playlist		View full playlist
Montana Shared Catalog	4 videos	Public · Playlist		View full playlist
2023-24 MLN Virtual Programming Series	2 videos	Public · Playlist	Updated 4 days ago	View full playlist
Webside Chats	Public Playlist	Public · Playlist	Updated 3 days ago	View full playlist

Up Next – Check the ASPeN Calendar



May 7 Using the Montana Field Guide and Species Snapshot



May 8 Learn about the Democracy Project



May 10 Webside Chat



May 14

Montana Historic Newspaper Collections
Library Board Training (Billings)



May 15 Connecting with Local Government Officials: How Libraries Add Value



May 21 Library Board Training (Havre)

MSL Evaluation Survey



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"This project was made possible in part by the Institute of Museum and Library Services."