



| Network Advisory Council
| February 1, 2023

Outline

- Creating Public Value
- Strategic Triangle
- Data Roadmap
- Evaluation Plan

Creating Public Value



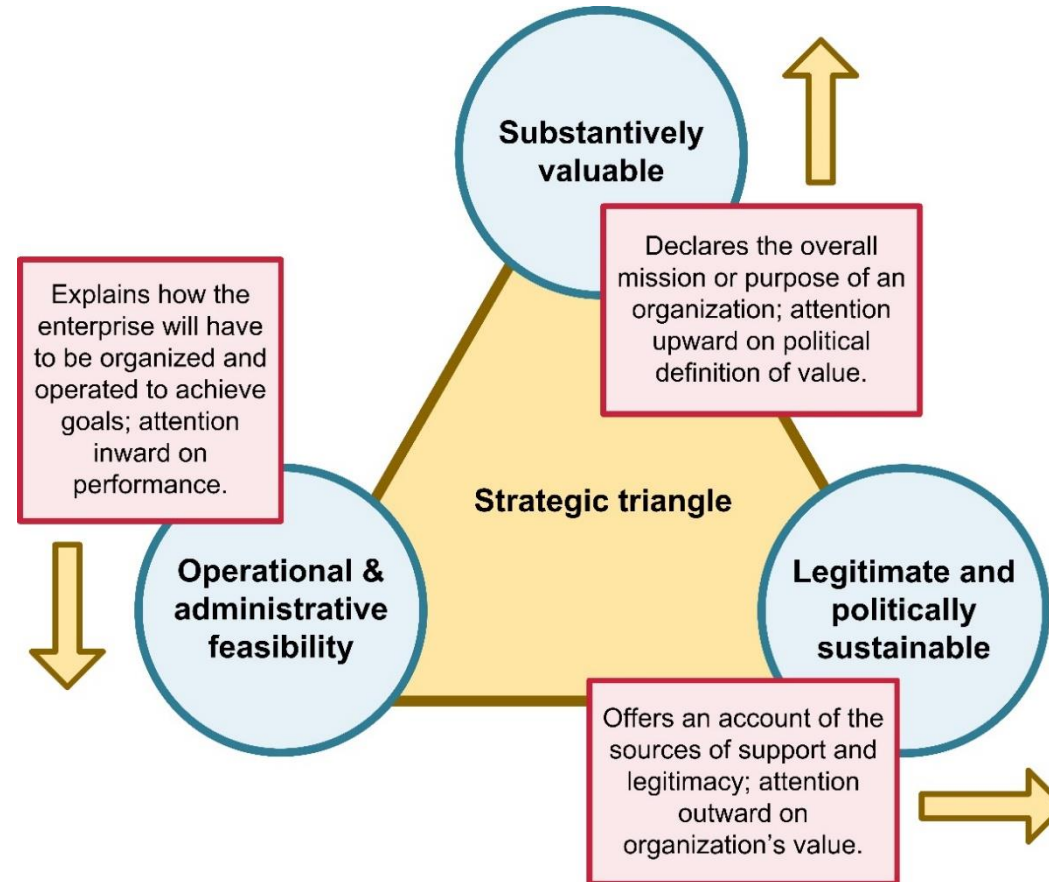
Hey there. Are you ready to become a public entrepreneur?

Because government obligates citizens to pay taxes to support services, public managers must make decisions that:

- Reflect the interests and aspirations of their communities;
- Result in substantive contributions to collective goals; and
- Ensure programs are cost-effective and manageable.

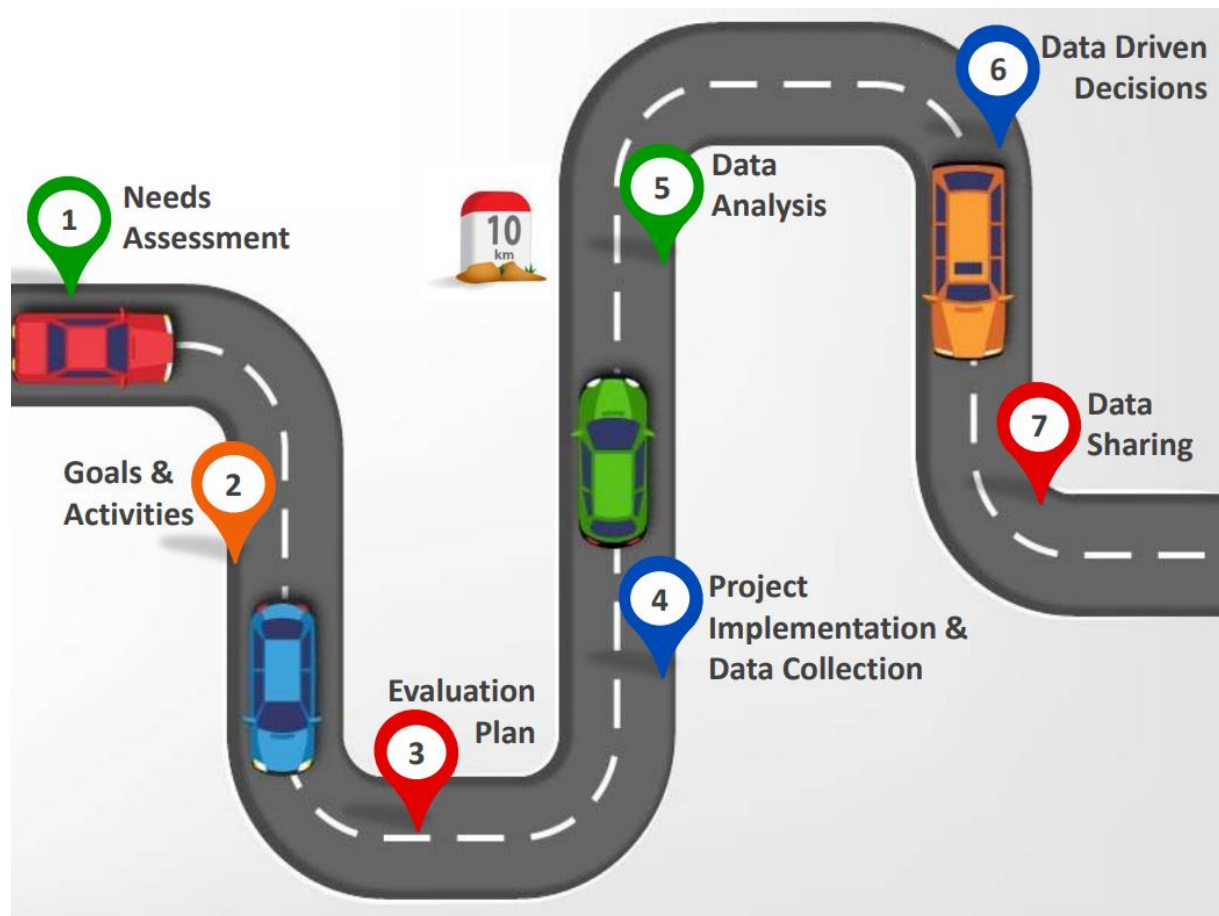
The Strategic Triangle

- All-purpose decision-making framework
- Attending to all three corners of the triangle is essential for creating public value.
- Each needs to be monitored continuously to ensure stable, effective, and supported services for the community.
- Not attending to one or more will surely lead to trouble eventually.



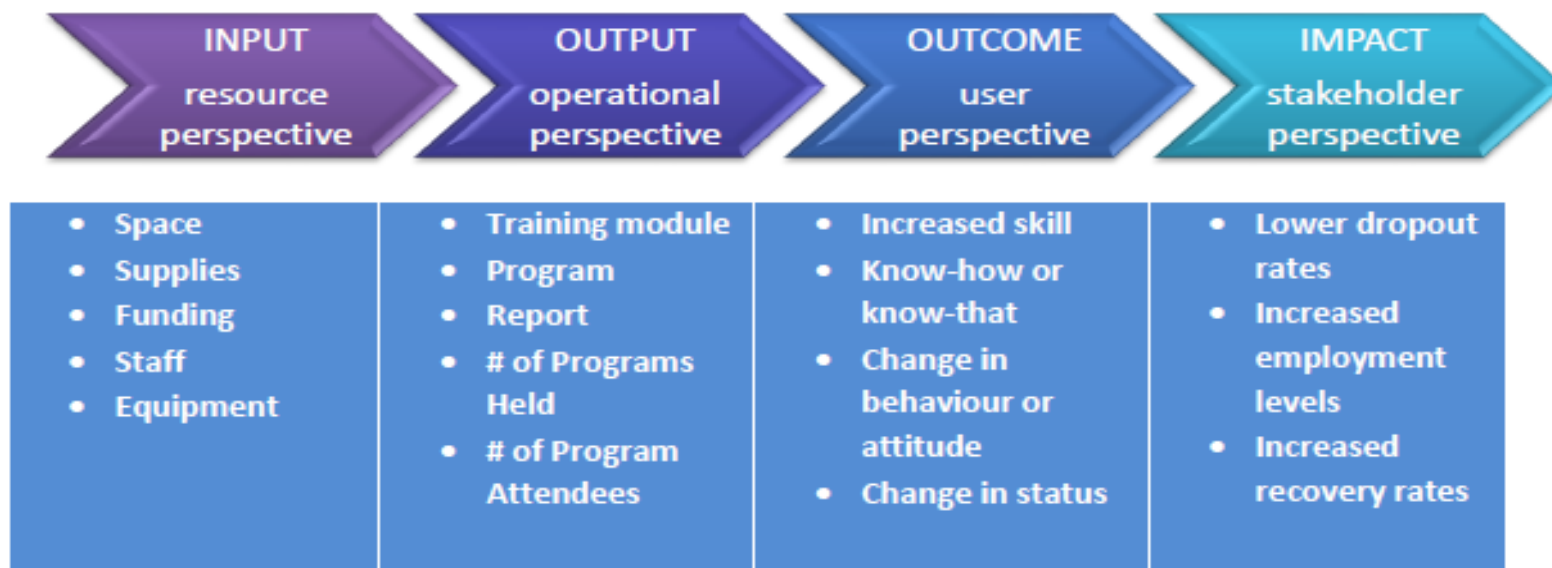
Moore, Mark. (1995). *Creating public value: Strategic management in government*. Cambridge, Mass: Harvard University Press.

Evaluation Plan



Graphic by Colorado State Library

How to identify the value – logic model



Adapted from *Measuring What Matters: A Library/LRC Outcomes Assessment Manual*
by Bonnie Gretch Lindauer, Learning Resources Association, 2000