Strategic Goal	Overall Goal	Recommendations	Comment or Suggested
1. Improve GIS Coordination		1.1 Clarify roles and responsibilities for MSL Work Group Areas as they pertain	
2. Improve Communication with Geospatial Stakeholders		2.1 Create and execute on a formal communications plan for GIS activities within	
		2.2 Reorganize the Library GIS web content to make it easier to discover and use.	
		2.3 Define incoming communication pathways for support requests and public	
3. Develop policies and best practices for geospatial data		3.1 Lead the creation of formal data governance policies for state geospatial	
		3.2 Publicize GIS best practices and educate the geospatial community on them.	
		3.3 Coalesce policy and practice-specific working groups with partners and	
		3.4 Promote policies that foster the use of authoritative datasets to ensure	
4. Continue to improve the collection, maintenance, and dissemination of authoritative land information		4.1 Define and implement a state agency archive for geospatial data.	
		4.2 Improve data collection by defining and/or documenting existing update	
		4.3 Improve data maintenance by making it easy for users to report issues with	
		4.4 Improve data dissemination.	
5. Create and strengthen partnerships		5.1 Create a business plan to define how to assist other government entities	
		5.2 Explore models for regional collaboration.	
		5.3 Use national and statewide initiatives (e.g., NG9-1-1, Broadband) to	
		5.4 Demonstrate leadership and expertise to national peers to build new and	
		5.5 Define partnership structures that are easy for the Library to maintain,	

*Color Key (during operational use, cells in the preceding table will be color-coded and comments added as appropriate).

Color: Rating
Blue: Not yet started
Green: Fully meets expectations and requirements (e.g., on schedule and achieving desired outcome)
Yellow: Partially meets expectations and requirements (e.g., behind schedule, but making reasonable progress toward desired outcome)
Red: Not meeting expectations and requirements (e.g., behind schedule and very little or no progress toward desired outcome))

Montana State Library, Strategic Plan, Measuring Success Rubric