

Montana State Librarian and Commission Goals
 December 9, 2020

1. Ensure sufficient revenue to support critical MSL content and services.

Objectives	Near term strategies for FY '21 (Active)*	Mid term strategies (Planning)	Long Term Objective (Pre-planning or conceptual)
<p><u>Objective 1:</u> Educate and advocate for State Library with new Governor and administration</p>	<ul style="list-style-type: none"> • Create transition information for gubernatorial staff, and agency directors and staff • Attend cabinet meeting(s) 		
<p><u>Objective 2:</u> Educate and advocate for the State Library with the Legislature</p>	<ul style="list-style-type: none"> • Create legislative packets for 911 and MLIA Legislation and share with legislative sponsors and stakeholders and advocate for legislation • Advocate for e-resources funding package to the Office of the Commissioner of Higher Education (OCHE, the Office of Public Instruction (OPI), and Legislative Education Budget Subcommittee • Advocate for MSL budget during session including funding proposals pertaining to 	<ul style="list-style-type: none"> • Support the work of the MT Library Association Government affairs committee 	<ul style="list-style-type: none"> • Identify State Library champions

	<p>the Coal Severance Tax distribution.</p> <ul style="list-style-type: none"> • Host educational webinar series for Legislators 		
<p><u>Objective 3:</u> Miscellaneous</p>	<ul style="list-style-type: none"> • Finalize indirect cost rate to maximize funding from grants and contracts 	<ul style="list-style-type: none"> • Create communications strategy that includes branding and stakeholder awareness 	<ul style="list-style-type: none"> • Revitalize partner mapping and prioritize partner engagement • Document impact of MSL services through quantitative and qualitative measures including return on investments • Continually evaluate services in light of user needs, new technologies, and opportunities for efficiency

2. Help Montana libraries and MSL re-vision future library content and services to ensure continued focus on Montana communities' needs and to reflect the impact of the COVID-19 pandemic.

Objectives	Near term strategies for FY '21 (Active)	Mid term strategies (Planning)	Long Term Objective (Pre-planning or conceptual)
<p><u>Objective 1:</u> Articulate and evaluate a vision for collaborative user-focused library services through the Montana Library Network (MLN).</p>	<ul style="list-style-type: none"> • Discuss MLN with the Network Advisory Committee, other executive and advisory groups and Treasure State Academic Information and Library Services • Establish MLN effective advisory structure • Advocate for e-resources funding package to 	<ul style="list-style-type: none"> • Create opportunities for multi-library collaboration for core services delivery • Establish a single cost share formula that supports a statewide library commitment to the MLN • Determine success measures for core services and MLN 	<ul style="list-style-type: none"> • Revitalize partner mapping and prioritize partner engagement • Through advisory structure regularly evaluate: <ul style="list-style-type: none"> ○ What services are successful, and which need to be improved ○ Opportunities to extend services across patron and library types ○ Consider impacts to services by disasters such as the

	OCHE, OPI, and Legislative Education Budget Subcommittee	<ul style="list-style-type: none"> Evaluate and prioritize library development needs to support MLN 	pandemic including need to be able to support remote services
<u>Objective 2:</u> Advocacy	<ul style="list-style-type: none"> Create talking points and resources to better understand and articulate “essential services” 		

3. Get affordable, reliable broadband to all Montanans.

Objectives	Near term strategies for FY '21 (Active)	Mid term strategies (Planning)	Long Term Objective (Pre-planning or conceptual)
<u>Objective 1:</u> Create opportunities to improve and expand broadband access to and through libraries to support Montana’s communities’ broadband needs	<ul style="list-style-type: none"> Support hot spot lending program through Sept. 30, 2021 Lead broadband study legislative effort with Montana Library Association Government Affairs Committee Participate on Montana Economic Developers Association (MEDA) broadband subcommittee 		<ul style="list-style-type: none"> Advocate for and/or establish broadband adoption strategies that maximize federal e-rate investment Support any State efforts to support broadband deployment should they develop
<u>Objective 2:</u> Broadband mapping	<ul style="list-style-type: none"> Serve as Montana point of contact for the National Broadband Availability Map program 	<ul style="list-style-type: none"> Engage with stakeholders including, OPI, the State Information Technology Services Division, Montana Telecommunications 	

		Association and MEDA to develop an accurate Montana broadband map	
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4/5. Bring the Natural Resource Information System (NRIS) into better focus as part of MSL’s organizational structure, service and content strategies. Integrate NRIS into MSL strategic plan and clarify statutory authority/responsibility.

- Continue the integration of the Montana Natural Heritage Program (MTNHP) content and services into MSL’s administrative and service sphere.

Objectives	Near term strategies for FY '21 (Active)	Mid term strategies (Planning)	Long Term Objective (Pre-planning or conceptual)
<u>Objective 1:</u> Educate Commission and stakeholders about NRIS statutory requirements and how MSL is meeting them	<ul style="list-style-type: none"> • Discuss as an agenda item at February Commission meeting 		
<u>Objective 2:</u> Continue to integrate MTNHP into MSL’s services	<ul style="list-style-type: none"> • Finalize indirect cost rate to maximize funding from grants and contracts – to be completed by June 30, 2021 • Promote partnership opportunities with Montana University System affiliate campuses 	<ul style="list-style-type: none"> • Integrate the MTNHP website into MSL’s website during web rewrite 	<ul style="list-style-type: none"> • Plan for integration of MSL/MTNHP web applications
<u>Objective 3:</u> Report outcomes and impacts of NRIS	<ul style="list-style-type: none"> • Identify program and projects measures of success, collect and report relevant quantitative and qualitative data 	<ul style="list-style-type: none"> • Consider restructuring agency annual report to focus on statutory priorities including NRIS 	<ul style="list-style-type: none"> • Document impact of MSL services through quantitative and qualitative measures including return on investments

<p><u>Objective 4:</u> Engage with stakeholders</p>	<ul style="list-style-type: none"> • Continue to seek regular, meaningful stakeholder feedback from the MTNHP Partners Group, affiliate MUS campuses, Elevation work group, Land Cover work group, etc. • Evaluate role for NRIS Advisory committee (consider implications of HB 633) 		<ul style="list-style-type: none"> • Revitalize partner mapping and prioritize partner engagement
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6. Support ongoing development of the Trust for Montana Libraries.

Objectives	Near term strategies for FY '21 (Active)	Mid term strategies (Planning)	Long Term Objective (Pre-planning or conceptual)
<p><u>Objective 1:</u> Identify fundraising priorities and opportunities</p>	<ul style="list-style-type: none"> • Engage staff and stakeholders to identify financial needs which may be compelling to funders 		

7. Adopt new public library standards.

Objectives	Near term strategies for FY '21 (Active)	Mid term strategies (Planning)	Long Term Objective (Pre-planning or conceptual)
<p><u>Objective 1:</u> Continue to work with the public library standards task force and Montana librarians to finalize and adopt new standards</p>	<ul style="list-style-type: none"> Follow timeline set forth by staff to draft, seek public comment and implement new standards. 		

8. Develop a strategy to provide increased Geographic Information Systems (GIS) support to local governments.

Objectives	Near term strategies for FY '21 (Active)	Mid term strategies (Planning)	Long Term Objective (Pre-planning or conceptual)
<p><u>Objective 1:</u> Advocate for increased funding from the Legislature</p>	<ul style="list-style-type: none"> Create legislative packets for 911 and MLIA Legislation and share with legislative sponsors and stakeholders and advocate for legislation Consider opportunities to support local governments during GIS coordination strategic planning 	<ul style="list-style-type: none"> As funding allows, evaluate whether or not to implement a GIS consulting model based on the model of library consultants 	

- * Near term = Next six months
 Mid-term = Next twelve to eighteen months
 Long-term = More than a year out