

PROJECT UPDATE

MONTANA STATE LIBRARY – ECONOMIC DEVELOPMENT PROJECT

MAY 2020 - Initial work and recommendations presented by Anne Boothe

Professional Development

- Increase the knowledge of economic development among MSL and Public Libraries.
- Understand local economic development strategies

Outreach and Partnerships

- Engage, identify gaps, needs and opportunities among potential partners/collaborators.
- Expand knowledge of local community needs. Assist with cross marketing of related activities.
- Develop a formal "ask" and follow through.
- Create templates for press releases for general library use.

Community and Economic Development Programming

- Develop Small Business Resource Center-
 - Designated physical space within library for materials
 - Designated workspace with appropriate equipment.
- Digital Toolkit - online portal listing best Montana practices for entrepreneurs, workforce, and more.
- Workforce & Entrepreneur Assistance - online learning portals
- Shared Space - ongoing investigation
- Library LaunchPad - ongoing investigation -
- I welcome your input and ideas. Please share!

Technology Investment

- Ongoing investigation - confidential technology space, computer work stations, signage, digital presentation equipment, parameters of shared space/launchpad.

Models

- Libraries as LaunchPads
- Maine Libraries, Lancaster Library System,
- AMA resources, examples
- Imaginelf
- More being explored

Funding Options

- Searching small and large grant opportunities, partnerships, sponsors and more.

Please contact me directly if you have ideas, concerns. Anne Boothe 406.390.2288 or anneboothe406@gmail.com