

Request for LSTA funding for Library Development Work

1. Describe your project/idea - What is it? Who will be working on the project? How much funding do you need? What is your timeline?

The Montana Memory Project Ambassadors are volunteers who are helping to make the public more aware of the MMP. We currently have 12 Ambassadors and are continuing to seek more volunteers. Ambassadors are presenting to local community groups about the MMP and distributing informational materials. We could use brochures, Bookmarks and other promotional materials. Since the Ambassadors are all over the state we also need funding to ship the promotional materials to the volunteers. Funding requested is \$800-\$1000. The items will be ordered in January and shipped to Ambassadors as needed.

2. What does success look like? What are you trying to accomplish?

Ambassadors have the materials they need to hand out to community members when they need them. The MMP becomes more widely known and used.

3. Which LSTA goal from the 2018-2022 5-Year Plan does it meet? Which outcomes?

Goal 1, objective 3f

The MMP Director will work with others to identify and create resources for sharing MMP content through programming and/or other educational activities for the public.