



Strategic Framework

Our Purpose

The Montana State Library (MSL) helps all organizations, communities, and Montanans thrive through excellent library resources and services.

What we value

- User-centric services;
- The diverse worldviews of our users and partners;
- Open and free information that is accurate, timely, comprehensive and convenient;
- Data driven planning and evaluation coupled with compelling narrative;
- Risk-taking;
- Progressive library services and collections that are models for others.

Our Roles

- The Montana State Library is the source for State Government Information, Natural Resources Information, and Geographic Information, for all Montanans.
- MSL supports the development and excellence of Montana’s tax-supported public libraries.
- MSL supports reading for Montanans with visual or physical disabilities.

What we will do:	*How we will do it:	Why we will do it:
------------------	---------------------	--------------------

<p style="text-align: center;"> <hr/> <i>Foster partnerships</i> <hr/> </p>	+	<p>EXTERNAL</p> <ul style="list-style-type: none"> • Help libraries measure impact through stories and data by hosting a regional RIPL Conference in Oct. 2019. • Libraries will work to develop partnerships to support early learning through a Mind in the Making Model. • Libraries work with community partners to address community aspirations and concerns through Community Compass Pilot Project. • Develop a Montana Memory Project Ambassador Program to increase the visibility and usability of the MMP. • Implement a Digital Depository Library model for Montana State Publications. • Assume stewardship of the MSDI Elevation Dataset as a core component of the Water Information System. • Make the NRIS Advisory Committee active again and update the NRIS Core Funding MOU. <p>INTERNAL</p> <ul style="list-style-type: none"> • Train internally about MSL programs. • Develop a plan for structured outreach activities across the Digital Library. 	=	<p style="text-align: center;"> <hr/> <i>Partnerships are necessary to ensure that Montanans thrive. Through partnerships, MSL and those we serve will continue to move Montana forward.</i> <hr/> </p>
---	---	--	---	---

What we will do:	*How we will do it:	Why we will do it:
<hr/> <p style="text-align: center;"><i>Secure sufficient and sustainable funding</i></p> <hr/>	<div style="display: flex; align-items: center; justify-content: center;"> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold; margin-right: 10px;">+</div> <div style="text-align: left;"> <p>EXTERNAL</p> <ul style="list-style-type: none"> • Create a nonprofit that to support reliable, equitable, and sustainable information access for all Montana residents. • Identify and create strategic partnerships that leverage funding for MSL and partners to achieve our purpose. • Align return on investment information to the values of strategic partners. <p>INTERNAL</p> <ul style="list-style-type: none"> • Create a reporting system that consistently captures quantitative and qualitative data about our work that informs strategic planning and management of the agency. • Offer training to help staff understand the funding picture. • Create a marketing plan for MSL with public service announcements, social media, search engine optimization, etc. • Develop return on investment information for all MSL programs. </div> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold; margin-left: 10px;">=</div> </div>	<hr/> <p style="text-align: center;"><i>We have the funds and capacity to meet the expectations of our partners and Montanans.</i></p> <p style="text-align: center;"><i>We are an innovative, forward thinking, and fiscally responsible organization in fulfilling our mandates and meeting the expectations of our partners and Montana citizens.</i></p> <hr/>

What we will do:	*How we will do it:	Why we will do it:
<hr/> <p style="text-align: center;"><i>Create a useful information infrastructure</i></p> <hr/>	<div style="display: flex; align-items: center; justify-content: center;"> <div style="margin-right: 10px;">+</div> <div style="text-align: left;"> <p>EXTERNAL</p> <ul style="list-style-type: none"> • Develop plan to inspire local focus on broadband. • Develop a centralized acquisitions pilot project for members of the Montana Shared Catalog more efficiently and cost effectively procure and process library materials. • Conduct a fulfillment study to understand the value of fulfillment and where to improve the process. • Coordinate NG911 GIS data planning • Complete the Talking Book Analog to Digital Conversion. <p>INTERNAL</p> <ul style="list-style-type: none"> • Update the Montana Cadastral Application </div> <div style="margin-left: 10px;">=</div> </div>	<hr/> <p style="text-align: center;"><i>Montanans have the information and library services they need to understand and influence change in their community.</i></p> <p style="text-align: center;"><i>Others follow Montana’s model of open, transparent, cooperative information management practices.</i></p> <hr/>