

MEMO

TO: Montana State Library Network Advisory Council

FROM: Cara Orban, Statewide Projects Librarian

DATE: November 6, 2014

RE: Suggested list of projects for remaining LSTA FY 14 monies

These are the suggestions for additional projects or purchases with remaining FY14 LSTA funding, as prioritized by MSL staff and the State Librarian, for consideration by the Network Advisory Council.

Montana Memory Project Technical Support and Training: Contracted Position

The purpose of this contracted position is to provide a central support contact for the Montana Memory Project (MMP) and to provide assistance to the Montana State Library, the Montana Historical Society Research Center and cultural institutions statewide who participate in the MMP. The individual(s) doing the work report(s) directly to the Montana Memory Project Director at the Montana State Library.

MSL Marketing Coordinator: Additional Hours for FY14 LSTA Project Promotion

To meet the need for promoting LSTA-funded projects and programs, this request would fund up to 10 additional hours per week between January 1 and September 30, 2015, for the Montana State Library part-time marketing position. These additional funded hours would be dedicated to promoting SLR projects, including developing marketing plans, working with vendors on outreach materials, writing, researching prices for printing and media spots.

Request for Additional Funding for 2015 Leadership Institute

Current plans for the 2015 Leadership Institute are centered on 25 librarians attending a 4 night, 3 day training at Rising Wolf Ranch. Participants will receive Blackfeet cultural training, participate in multiple follow-up webinars to support participants' extended exploration of leadership, attend a facilitated face-to-face follow-up formative assessment in Fall 2015 and a small stipend (approximately \$200) to cover partial travel expenses to present to the Commission at MLA Spring 2016.

Additional funding for the Leadership Institute would support travel and facilitation by Cheryl Gould and permit the inclusion of a cultural studies element into the institute for the purpose of preparing Montana's library leaders to promote innovation and community engagement. Cheryl was a founding member of the InfoPeople team in California that has led much of the growth in online learning opportunities for libraries. She has facilitated leadership training in other states and comes highly recommended by the State Library in Arizona where she recently facilitated a successful retreat. Her management and leadership training activities are centered on creating a culture of innovation. In

contrast to facilitators that have led leadership institutes in the recent past, Cheryl's style and content are markedly different. <http://www.fullyengagedlibraries.com/workshops>

Printed Promotional Materials for Share Your Story

This funding would provide high quality printed promotional materials bearing the Share Your Story logo and relevant information about the pilot. Promotional materials would increase recognition and visibility of this pilot and enable a stronger promotional effort in hosting communities.

Montana Makers Supplies and Promotional Materials

Adding an electronic textiles (also known as soft circuits) project to each of the six Montana Makers kits safely introduces the basics of circuitry through the traditional craft of sewing. Makers will have the opportunity to be creative with technology through relatively inexpensive materials such as conductive thread and LEDs that library staff will find familiar and accessible.

Project suggestions for informal learning activities will be provided in the kits and on the Statewide Library Resources LSTA Pilots page. Libraries and makers will be expected to supply their own fabric for sewing projects. The materials included in this request are intended to accommodate multiple makers simultaneously from each kit.

Makers who complete an e-textiles project are expected to report a greater understanding of how circuits work, including conductivity, electrical polarity, what causes short circuits, how to create parallel circuits, voltage, current, resistance, and the role of switches in controlling the flow of electricity. Makers who are new to sewing are expected to report greater confidence in learning new hands-on skills after participating in an e-textiles project.

Demographics information reported from planned activities is expected to demonstrate that e-textiles projects appeal to and engage a different user group and age group than the Snap Circuits and Squishy Circuits sets already available in the Montana Makers kits.

Conductive Play-Doh and AA batteries would supplement equipment already included in the kits and enable hosting libraries to more readily make use of those tools.

Promotional materials would increase recognition and visibility of this pilot and enable a stronger promotional effort in hosting communities.

Conference Scholarships for Public Library Staff (2015 American Library Association Annual Conference & Computers in Libraries Conference)

This funding would provide registration and travel funds for 4 conference scholarships for public or tribal library staff members: 2 to attend the American Library Association conference in San Francisco, California, and 2 to attend the Computers in Libraries Conference in Washington, DC. Scholarship recipients would be selected through a competitive application process in which applicants must identify specific expected outcomes as a result of attending the conference. Preference would be given

to first-time attendees or to those who have not received a scholarship from the Montana State Library within the past 2 years.

Providing these scholarships would allow Montana library staff to engage in professional development opportunities that would otherwise be inaccessible to many. The American Library Association conference provides a large array of opportunities to meet librarians from across the country, evaluate new products and services, and learn about both innovative ideas and best practices from all areas of librarianship. The Computers in Libraries conference is North America's largest conference focusing on technology in libraries. The theme of the 2015 CIL conference is "Technology & Libraries for Community Success."

Conference attendees are expected to share their experiences with their colleagues statewide through a presentation or portfolio to be shared online through a live webinar or through content shared on the Learning Portal.

Montana Memory Project Assistance for Metadata Cleanup

This funding would support an internship to clean up the copyright statements of the existing collections and to add creative commons license statement to each. This will require someone going in and making the necessary changes to the existing collections and outlining the materials for future collections to add the Creative Commons License to each collection item.

Promotional Materials for Montana Memory Project

Materials would include brochures for contributing institutions, outlining how to contribute collections; brochures for patrons, with explanation of how to use the MMP website; and informational posters.