

Memo

To: Montana State Library Network Advisory Council

From: Jennifer Birnel, Montana Memory Project Director

Date: October 30, 2014

Re: Montana Memory Project Update

Current status of MMP

There are now over 758,000 items (over 37,000 objects) in the MMP and this number is continually growing. We have 79 published collections from 40 contributing institutions. Five new contributing institutions are in the process of adding content to the MMP at this time, so we will soon have published collection from 45 organizations. With the upcoming Public Library Partnership Project, sponsored by Mountain West Digital Library and the Digital Public Library of America, 8 more new institutions will be contributing content in the upcoming year.

LSTA Project Funding

Montana Memory Project FY2014 LSTA Project Funding

The Montana State Library has \$12,000 in Library Services and Technology Act (LSTA) funds available in 2015 for adding special collections to the Montana Memory Project (MMP). Funding awards can be up to \$1,500 per project and must be used for costs specific to scanning and digitizing materials. No match is required, but libraries are asked to track the time and funds contributed to the project.

All Montana libraries are eligible to apply for these funds. Museums, historical societies, and archives in the state may also apply to have collections added to the MMP working in partnership with a local library. The Project Funding award will be made to the partner library.

Applications will be accepted until November 30, 2014. Selection of projects receiving funding will be done by the MMP selection committee. The Project Funding Application is separate from the MMP Collection Application submitted by all contributing institutions for each collection. You can find the Collection Application and all other MMP materials at:

<http://libraries.montanastatelibrary.org/statewide-projects/montana-memory-project/>

The LSTA Project Funding awards can be used for the following:

- Paying a vendor for scanning collection materials

The library will arrange to have digitization done using a central vendor working with MSL.

The LSTA Project Funding awards cannot be used for:

- purchasing equipment
- paying for an employee's time

Requirements for Project Funding:

- Libraries must submit an [MMP Collection Application](#) and receive approval from the MMP selection committee before November 15, 2014.
- A [Project Funding Application](#) must be submitted by November 30, 2014.
- The [metadata spreadsheet](#) must be filled in with the basic collection information prior to items being shipped to the vendor of digitization.
- The project must be shipped to the vendor for digitization no later than February 15, 2015.
- All project funds must be expended by September 15, 2015.

- At the end of the project, the library will submit a short narrative report detailing the time and funding required for completing the project as well as any challenges or lessons learned. This report is due no later than October 30, 2015.

Grant applications will be evaluated against the following criteria:

- Project is significant to the intended audience.
- Project enhances the larger Montana Memory Project, per goals as outlined in the MMP Strategic Plan.
- Grant funding is important to the project.

Project funding awards will be announced in December 2014.

FY2013 LSTA Project Funding

The digitization is complete on the entire project from the previous year. These are in varying stages of completion. The four collections marked below as published are online now. The remaining collections are being added via the Project Client and will be published in the next few months.

- **Big Timber Pioneer Newspaper Collection**, Carnegie Public Library - **Published**
- **Photographs of Gallatin County Collection and Documents of Gallatin County**, Bozeman Public Library
- **Helena, Montana City Council Minutes, 1881-1970**, City of Helena - **Published**
- **A Memorial to Louis Piche: The Barber of Drummond Collection**, Drummond School and Community Library
- **Missoula County High School The Bitterroot Yearbooks Collection**, Missoula County Public Schools
- **Northern Montana College (Montana State University - Northern) Yearbooks**, Vande Bogart Library
- **Original ABSTRACTS of land deeds in Jefferson County**, North Jefferson County Public Library District
- **John J. Powers Safety Poster Collection**, World Museum of Mining - **Published**
- **Montana State Law Library**, Justice Under the Big Sky - **Published**

Advisory Council

Finding a date and time that is suitable for this very busy group has proven difficult. We continue to work with the Advisory Council in their focus on statewide outreach and potential partnerships. Working groups, both ongoing and on an as needed basis, will also assist the MMP Director in a variety of aspects of MMP implementation and management.

Mountain West Digital Library

We have added all of our Montana Memory Project collections to The Mountain West Digital Library (MWDL) and they have in turn been added to the Digital Public Library of America (DPLA). This has greatly increased the exposure of our collections across the country.

DPLA Public Library Partnerships Project

The Montana Memory Project has been invited by the Mountain West Digital Library and the Digital Public Library of America to participate in the [Public Library Partnerships Project](#) funded by the Bill and

Melinda Gates Foundation. This project provides digital skills training for librarians including digitizing, describing and exhibiting their cultural heritage materials online through DPLA exhibitions. This training was announced in late September and the librarians listed below have registered to participate in the event which will take place at the State Library on November 7, 2014. Participants will create a small digital collection and publish it on the Montana Memory Project and they will work on creating an exhibit for the DPLA website.

1. Jenni Hammontree - Hobson Community Library
2. Norma Zimmer - Judith Basin County Free Library
3. Molly Aagard - Madison Valley Public Library
4. Adam Kish - Twin Bridges Public Library
5. Krissi Fellon - Drummond School & Community Library
6. Dylan Carey - Ronan Library District
7. Carly Delsigne - North Jefferson County Library
8. Stef Johnson - Butte Silver Bow Public Library
9. Lisa Mecklenberg-Jackson - State Law Library of Montana
10. Carloline Campbell - Missoula Public Library
11. Cody Allen - Billings Public Library
12. Lisa Verwys - Museum of the Rockies
13. Jessica Ketola - Meagher County City Library

Promotion and Outreach

Pam Henley and Jennifer have worked on an outreach plan, targeting communities that are not currently represented on the MMP. They are also targeting communities we feel confident would have materials well suited for the MMP. This approach is proving to work well, as six of the people attending the PLPP training were part of this outreach effort and will be first time contributors to the MMP.

Social Media

The Montana Memory Project has launched a [Facebook page](#) and a Twitter account, @MTLibraryNext. Our Facebook fans are mostly women. We are reaching men, but they are not following us as often as women. The goal this year is to continue to increase our social media presence and increase engagement with our collections. The Facebook page currently has 177 likes and the Twitter feed has 89 followers.

Webpage

The latest MMP web design has been live since June. The site organization is better for finding specific materials and the searching is much improved. The old URL, www.mtmemory.org still works, but the new home page is www.montanamemory.org. The website sees good activity. The first week of the year was the lowest with 886 visits. The peak was 2,298 visitors with most weeks seeing just over 2000 visits. The Average session duration is nearly 6 minutes with the visitor seeing nearly 5 (4.79) pages per session.

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Newspapers

The newspaper collections are proving to be very large and are consuming the majority of the overall storage capacity of the MMP. The October storage report is included below. The newspapers are highlighted in yellow. Larger book collections, including yearbooks are highlighted in green. Document collections taking more than 25GB of space are highlighted in turquoise.

Due to the large amount of storage required for newspapers, no new collections of newspapers have been accepted this past year. The Big Timber, Fallon County, and Teton County collections have been allowed to continue adding to their projects. The Montana Historical Society and the Montana State Library have been reviewing the available options for newspaper collections. The Montana Historical Society has offered to take over the management of newspapers and will continue to pursue new options for storage and access for these large files. Once this solution has been established the newspaper collections will be moved out of CONTENTdm to the new environment freeing up over 700 GB of storage in CONTENTdm. More communities will be allowed to start adding newspaper collections once this new management system is in place. The MMP will continue to host a page for the newspaper collections and the title tile will link to the collection in the new Digital Asset Management System (DAMS).

CONTENTdm Storage Use Details

Collection Name	Item Count	Storage Subtotal (in GB)
Archival Photographs from the University of Montana	6179	0.668
Armstead, Montana	63	0.045
Big Timber Pioneer Newspaper	48064	223.427
Billings - Images of Events	0	0.001
Billings - Images of People	610	5.064
Billings - Images of Places	0	0.001
Books, Pamphlets and Ephemera from the University of Montana	109	1.138
Boone and Crockett Club Records	895	2.903
Bozeman and Gallatin Valley Documents	0	0.001
Bozeman and Gallatin Valley Photographs	0	0.001
Brook (Thomas B.) Photographs	20	0.006
Bud Moore Photographs and Sound Recordings Collection	0	0.001
Butte Digital Image Project	5195	16.154
Butte-Silver Bow Public Archives	1106	20.134
CC Template1	0	0.001

Central Montana Historical Documents	1097	11.704
Central Montana Historical Photographs	2948	1.813
Charles Hauswirth Papers	1591	15.952
Charles M. Russell Research Materials from the James B. Rankin Collection	1149	10.120
Chippewa Cree Tribe Water Rights Settlement Records	214	1.149
Construction of the Hungry Horse Dam	304	0.136
CONTENTdm Website Files	0	0.141
County Histories of Montana	19025	59.941
Custer County Historical Documents	0	0.001
Danvers, Montana Oral Histories	50	0.087
Darby Diaries	1623	11.440
Diaries, Letters and Ledgers from the University of Montana	17	0.412
Early Edgerton County and Lewis and Clark County Records	226	0.880
Early Montana Histories	6263	2.827
EMC and MSUB Yearbooks	39	0.490
Evelyn Cameron Diaries	7887	29.012
Fallon County History and Pictures	133	0.081
Fallon County Montana Newspapers	52084	233.509
Fallon County Yearbooks	7397	4.987
Flathead and Lincoln Counties Directories	4854	27.480
Fort Missoula Alien Detention Camp Collection	751	0.122
Fort Peck Reservation Newspapers	42962	60.526
Helena, Montana City Council Minutes, 1881-1970	5745	25.271
Historical Neighborhoods of Missoula	323	0.438
History of Fort Keogh, Montana	53	0.010
History of Gardiner, Montana	1151	2.061
History of Medicine in Fort Keogh and Miles City, 1876-2005	108	0.027
Hormay (August â€ˆGusâ€™ Ludwig) Papers	30	0.073
Images of Montana Tech Campus	31	0.003

Images of University of Montana Western	49	0.007
Jack L. Demmons' Photographs of Bonner, Montana	1548	0.259
James (Will) Collection	183	0.010
Jim Annin Photo Collection	109	4.909
John J. Powers, Safety Poster Collection	124	1.460
Johns (Sam) Collection	867	9.137
Justice Under the Big Sky	198	0.255
Kamlowsky (Rosetta) Radio Interviews	40	1.600
Letters, Diaries and Documents from the Montana Historical Society	1361	5.265
Liberty County Obituaries	5829	3.879
Lincoln County High School Newspapers	3794	11.690
Little Rockies Miner 1907-1909	487	2.532
Livestock Brand Registrations 1873-1980	50715	113.653
Livingston High School Annuals	2311	9.645
Mapping Montana and the West	781	5.807
Memorial to Louis Piche, The Barber of Drummond	0	0.001
Mike Mansfield Papers	1607	4.320
Miles City WWII Peggy Letters	0	0.001
Military Enlistments (Montana), 1890-1918	8462	2.841
Military Enlistments (Montana), World War I	47357	14.604
Military Enlistments (Montana), World War II	81931	19.618
Mining in Butte	2426	3.558
Missoula County High School, The Bitterroot Yearbooks	0	0.001
Montana Indian Law	656	0.187
Montana on the National Register of Historic Places	155	0.975
Montana State Prison Records 1869-1974	19609	52.597
Montana State Publications	7742	0.097
Mountain-Plains Native Americans	162395	137.139
MSU Billings Student Newspapers	1509	12.010

Natives of Montana Archival Project	65685	104.232
Northern Montana College (MSU Northern) Yearbooks	0	0.001
Original Abstracts of Land Deeds, Jefferson County	0	0.001
Original Plats of Additions to the Townsite of Butte	0	0.001
Photographs from the Montana Historical Society	1766	6.968
Polson Area Historical Photographs - The Paul Fugleberg Collection	103	0.130
Polson's Early Newspapers - The Flathead Courier and The Lake Shore Sentinel	6282	27.554
Prospector, The (Carroll College Newspaper)	7766	12.679
Publications and Ephemera from the Montana Historical Society	3508	18.670
Rocky Mountain College Yearbooks	11430	7.646
Rocky Mountain Laboratories Historical Collection	160	0.177
Rosebud County History Collections	243	1.128
Saco Independent 1912-1922	2239	14.051
Saddlemakers of Miles City	39	0.021
Sax and Fryer Collection	37	0.006
Schultz (James Willard) Photographs	20	0.003
Sidney-Richland County Library	678	2.216
Test Collection	171	1.751
Test2	28	0.044
Teton County Newspapers	26781	114.452
The Hilltopper - Carroll College Yearbook	6042	1.637
University of Montana Western Digital Archive	243	28.501
Yellowstone Maps and Drawings	0	0.001

Google Analytics

Audience Overview

Oct 1, 2013 - Oct 1, 2014

Email Export Add to Dashboard Shortcut

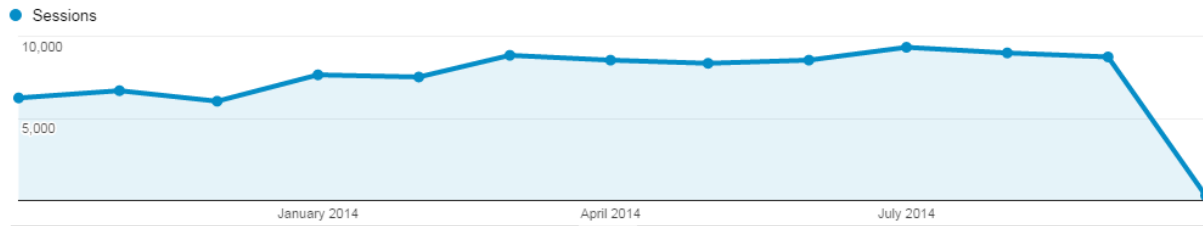
All Sessions
100.00%

+ Add Segment

Overview

Sessions vs. Select a metric

Hourly Day Week Month



Sessions

95,804

Users

64,781

Pageviews

450,578

Pages / Session

4.70

Avg. Session Duration

00:05:48

Bounce Rate

51.55%

% New Sessions

67.21%

New Visitor Returning Visitor

